



教育经济与管理研究所

新时代教育强国建设的理论与实践
教育经济与管理研究所第二十届研究生学术年会

会议指南

主办单位：沈阳师范大学

承办单位：教育经济与管理研究所

2024年12月30日

中国·沈阳

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教育经济与管理研究简介

沈阳师范大学教育经济与管理研究所是中国现有高等学校中唯一一所独立建制、集科学研究、人才培养和社会服务于一体的综合性教育管理科学研究机构。研究所的教育经济与管理学科 1996 年获得硕士学位授予权，该学科为辽宁省高等学校重点学科、辽宁省哲学社会科学重点学科、辽宁省“提升高等学校核心竞争力特色学科建设工程”特色一流学科。教育经济与管理研究所现有教育部民族地区教育评价重点研究基地、国家教育部教育政策法规司共建教育法制与政策调研协作基地、辽宁省普通高等学校人文社会科学重点研究基地、辽宁省教育政策与法制研究中心、辽宁省人大常委会教科文卫委员会教育法制建设研究基地、辽宁省民政厅教育慈善等五个国家和省级研究基地。2022 年，教育改革与教育效能研究院获批省高校一流新型智库。研究所以笃信自由学术，崇尚智慧人格，贯通古今东西，融会科学人文为办所理念和宗旨；以“学术立所、人才强所、创新兴所、特色优所、融合续所”为发展战略。研究所办所的总目标是：准确把握新时代中国教育高质量发展根本特征，立足辽宁、扎根中国、放眼国际，以“返本开新”为宗旨，以自主理论创新为驱动，以高端智库实践为依托，全面建设学术基础雄厚，人才支撑有力，智库服务一流，交流合作深广，治理体系完善，专业资源充沛的现代化科研教学机构，致力于成为“前沿理论发源地、实践智慧策论场、卓越人才赋能器、示范效应辐射源”。

研究所的学科发展特色具有如下四个方面：一是教育政策与教育法治研究；二是教育治理与教育领导研究；三是教育效能与教育评价研究；四是生涯发展与就业创业指导研究。研究所的特殊工作方式为：一是为了更好地符合国际规范，研究所的研究语言采用中文和英文双语形式，工作语言以英语为主；二是建立教育研究管理工作站。研究所提供一定的经费资助，采取招聘和聘请的方式，邀请国内外专家和学者来站进行项目、论文和人才培养等方面的合作与交流。

在文化创新上，研究所形成了一种独具特色的诗意文化。诗意文化，是一种学术文化和诗文化的融合，是一种真、善、美三种文化融合为一体的文化。独具特色的诗意文化对研究发展起到了一种精神文化的支撑作用，是研究所成员追求人生的真、善、美，以及发展建设学科的内在强大精神动力。

教育经济与管理研究所研究生学术年会简介

研究生学术年会是教育经济与管理研究所研究生培养计划改革的一个重要组成部分。活动以“激发学生的主体意识、科研意识和参与意识，造就尊重学术、追求真理的合格教育经济与管理人才，提高研究生的培养质量”为宗旨，以“为研究生提供一个学术交流研究、表达学术观点的有效平台”为直接目的，以“培养具有较强科学研究能力的高水平教育经济与管理专业人才”为活动的最终目标。年会完全由教育经济与管理专业的在读硕士研究生自我策划、组织、操作进行。全体教育经济与管理专业的博士研究生和硕士研究生都是年会的正式参与者，结合自身的学术研究方向和工作能力参与到年会的筹备组织工作以及各项学术主体活动中。在活动中，力求将研究所“笃信自由学术，崇尚智慧人格；贯通古今东西，融会科学人文”的理念和宗旨，贯彻于活动之中，转化为每个参与者内心所遵从的学术信仰。

学术年会采用中英文双语的形式进行以体现教育经济与管理研究所的国际性。大会每年确定一个教育经济与管理学术界关注的焦点为大会主题。活动形式多样灵活，主要包括三年级研究生作毕业论文的主题报告，陈述毕业论文的研究进展情况；其他年级的学生就年会主题进行形式多样的研讨、辩论和导师访谈活动。研究所的教授老师将对学生的毕业论文陈述报告进行评讲、指导，提出论文写作和修改的建议，并同所有学生围绕大会主题展开畅所欲言的交流和探讨活动。每年大会组织者还将研究生围绕大会主题所撰写的会议论文编辑成论文集。研究生学术年会的举行增进了导师与研究生之间的交流与互动，增加了师生双方的默契，提高了学生自主活动的积极性，开阔学生研究视野、提高科研能力和研究水平。对提高研究生培养质量和研究生的理论与研究水平具有十分重要的意义。

第二十届教育经济与管理研究所研究生学术年会简介

一、 大会主要议程

1. 开幕式
2. 第一场：年会主题报告
3. 第二场：学生报告（一）
4. 第三场：教师与谈
5. 第四场：学生报告（二）
6. 闭幕式

二、 大会主题

新时代教育强国建设的理论与实践

三、 会议时间地点

会议时间：2025 年 12 月 30 日（星期一）

会议地点：田家炳 536

四、 大会组织机构

主办单位： 沈阳师范大学教育经济与管理研究所

大会主席： 王刚、刘振旭、祁型雨

大会组委会： 邓旭、李莎、丁学森、许波、王悦、李春光、尹美善、闫石、陈玥、李雪娇、张翠华

大会会务组： 张翠华、马春晓、郭金焱、王亚平、程哲、尹惠文、王丽文、李世雪、王浩然

大会联系人： 马春晓、郭金焱、王亚平、程哲

联系电话： 18766571246

电子邮件： 834987606@qq.com

联系地址： 沈阳市黄河北大街 253 号，沈阳师范大学

邮政编码： 110034

具体日程

9: 00—9:20 开幕式

主持人：程哲、王兆玉

9:00—9:10 宣布大会开幕，介绍出席大会嘉宾

9:10—9:20 教育经济与管理研究所刘振旭书记致辞

9:20—10:00 第一场：年会主题报告

主持人：程哲、王兆玉

9:20—9:40

题目：《读书与研究》

汇报人：祁型雨教授

9:40—10:00

题目：《学生被点名体验研究——基于教育现象学视角》

汇报人：李春光博士

10:00—11:00 第二场：学生报告（一）

主持人：程哲、王兆玉

10:00-10:15

题目：《“在地化”教育视域下乡村教育新时代转型的应有要义与现实指向》

汇报人：王浩然

10:15-10:30

题目：《近 20 年来我国课程实施的研究热点及研究趋势-基于 CiteSpace 的可视化分析》

汇报人：王亚平

10:30-10:45

题目：《近二十年我国中小学学校改进研究述评与展望——基于 CiteSpace 的可视化分析》

汇报人：王兆玉

10:45-10:50

学生点评：张爽，李方圆

10:50-11:00

教师点评

11:00—11:30 第三场：教师与谈（一）

主持人：程哲、王兆玉

讨论主持人：王刚所长

讨论题目：新时代教育强国建设的理论与实践

参与人员：全体参会教师

具体日程

13:30—14:45 第四场：学生报告（二）

主持人：程哲、王兆玉

13:30-13:45

题目：《“学科特区”：文献综述与研究展望》

汇报人：王丽文

13:45-14:00

题目：《从“贩卖焦虑”到“有效学习”：教育类 APP 使用模式对多主体互动质量的影响》

汇报人：吴宣

14:00-14:15

题目：《乡村教育在地化的过去和未来》

汇报人：崔鑫

14:15-14:30

题目：《大学网络文化建设及其实现路径探究》

汇报人：刘瑶池

14:30-14:35

学生点评：刘莹，郭金焱

14:35-14:45

教师点评

14:45—15:25 闭幕式

主持人：程哲、王兆玉

14:45—15:05 祁型雨教授作大会总结

15:05—15:25 王刚所长讲话

Brief Introduction about the Research Institute of Educational Economics and Administration

The Institute of Educational Economics and Administration (RIEEA) of Shenyang Normal University is the only independent and comprehensive educational management scientific research institution in China that integrates scientific research, talent cultivation, and social services. The Educational Economics and Administration discipline of the RIEEA was granted the right to confer a master's degree in 1996. This discipline is a key discipline of higher education in Liaoning Province, a key discipline of philosophy and social sciences in Liaoning Province, and a characteristic first-class discipline of Liaoning Province's "Construction Project for Enhancing the Core Competitiveness of Higher Education Institutions". The RIEEA has key research bases for education evaluation in ethnic regions under the Ministry of Education, collaborative research bases for education legal system and policies jointly built by the Education Policy and Regulations Department of the Ministry of Education, key research bases for humanities and social sciences in ordinary higher education institutions in Liaoning Province, Liaoning Education Policy and Legal Research Center, and the Education Legal System Construction Research Base of the Education Science, Culture and Health Committee of the Standing Committee of the Liaoning Provincial People's Congress Liaoning Provincial Department of Civil Affairs Education Charity and five other national and provincial research bases. In 2022, the Education Reform and Education Efficiency Research Institute was approved as a first-class new think tank in provincial universities. The RIEEA firmly believes in free academia, advocates intelligent personality, connects ancient and modern things, and integrates science and humanities as its philosophy and purpose; the strategy is to establish academic institutions, strengthen talent institutions, innovate and prosper institutions, excel in distinctive areas, and integrate and continue our development. The overall goal of the RIEEA is to accurately grasp the fundamental characteristics of high-quality

development of education in China in the new era, based in Liaoning, rooted in China, and looking internationally, with the aim of “returning to our roots and opening up new horizons”, driven by independent theoretical innovation, and relying on high-end think tank practice, comprehensively build a strong academic foundation, strong talent support, first-class think tank services, deep and extensive exchanges and cooperation, and a sound governance system, A modern scientific research and teaching institution with abundant professional resources, committed to becoming the “birthplace of cutting-edge theories, a field of practical wisdom and theory, an empowering tool for outstanding talents, and a radiation source of demonstration effects”.

The disciplinary development characteristics of the RIEEA include the following four aspects: first, research on educational policies and the rule of law in education; Secondly, research on educational governance and educational leadership; Thirdly, research on educational effectiveness and educational evaluation; The fourth is research on career development and guidance for employment and entrepreneurship. The special working method of the RIEEA is as follows: firstly, in order to better comply with international standards, the research language of the institute adopts bilingual forms of Chinese and English, and the working language is mainly English; The second is to establish an educational research management work station. The RIEEA provides certain funding support and adopts recruitment and hiring methods to invite domestic and foreign experts and scholars to cooperate and exchange ideas on projects, papers, and talent cultivation.

In terms of cultural innovation, the RIEEA has formed a unique poetic culture. Poetic culture is a fusion of academic culture and poetic culture, which integrates the three cultures of truth, goodness, and beauty into one. The unique poetic culture has played a spiritual and cultural supporting role in the development of research, serving as a powerful spiritual driving force for the members of the research institute to pursue the truth, goodness, and beauty of life, as well as the development and construction of disciplines.

Brief Introduction about the Postgraduates Academic Annual Conference of the Research Institute of Educational Economics and Administration

The Postgraduates Academic Annual Conference is the most important part of the postgraduate education reform of the Research Institute of Educational Economics and Administration. The tenet of this activity is to promote the host, science and participation consciousness of postgraduates, cultivate the talents who respect science and hold on the truth and raise the quality of postgraduate education. Through this conference, an effective stage for inter communion of scientific research and publication of research insights will be established in order to realize the final target of fostering the professional talents with strong research competence in the field of educational economics and administration.

The conference is totally designed, organized and operated by the postgraduates of the institute. All the doctoral students and graduate students are the official members of the conference who participate in the preparation and various appurtenant academic activities based on their research fields and capability. During the conference, the institute's desires and concepts such as believing in the freedom of academic research, advocating and respecting the wisdom personality, having a thorough knowledge of the ancient and the present, of the East and the West and linking up and trying to merge the science and human studies become the underlying objects to be inculcated in and being transferred to the internal belief of all the postgraduates.

The conference is held both in English and Chinese in order to keep up with the international standard. A theme is identified from among the hot issues in the field of educational economics and administration every year. Various appurtenant academic activities are conducted during the conference including the presentations of research process from grade three postgraduates, the discussion, arguments, debates and talk show around conference theme, etc. All the professors will attend the conference, give their comments and suggestions to the presentations and

participate in the appurtenant activities. The organizer chooses the qualified articles submitted by the postgraduates to edit a Proceeding every year. The excellent article will be published in the journal of Educational Administration Research, published by RIEEA.

The interaction and cooperative relationship between promoters and postgraduates are enhanced through the conference. The conference opens the postgraduates' insights, raises their research capability and makes them more active to devote into scientific research. It is significant to raise the quality of postgraduate education.

The 20th Annual Graduate Student Conference of the Institute of Educational Economics and Administration

I. Main Contents of Conference

Group1: Opening ceremony

Group2: Thematic Report of the Annual Meeting

Group3: Student Reports 1

Group4: Teachers and Talks

Group5: Student Reports 2

Group6: Closing Ceremony

II. Conference Theme

Theory and Practice of Building a Strong Educational State in the New Era

III. Time and Location

Time: December 30, 2025 (Monday,)

Location: 536 Tian Jia Bing

IV. Organizations of the Conference

Organizer: RIEEA of Shenyang Normal University

President: Mr. Wang Gang, Mr. Liu Zhenxu, Mr. Qing Xingyu

Organizing Committee: Deng Xu, Li Sha, Ding Xuesen, Xu Bo, Wang Yue, Li Chunguang, Yin Meishan, Yan Shi, Chen Yue, Li Xuejiao, Zhang Cuihua

Conference Affairs Team: Zhang Cuihua, Ma Chunxiao, Guo Jinyao, Wang Yaping, Cheng Zhe, Yin Huiwen, Wang Liwen, Li Shixue, Wang Haoran

Conference Contacts: Ma Chunxiao, Guo Jinyao, Wang Yaping, Cheng Zhe, Yin Huiwen

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Program Schedule (Morning)

9: 00—9:20 Opening Ceremony

Host: Cheng Zhe, Wang Zhaoyu

9:00— 9:10

Announce the opening of the conference and introduce the guests

9:10— 9:20

Liu Zhenxu, Secretary of the Institute of Educational Economics and Administration, delivered a speech

9:20—10:00 Thematic Report of the Annual Meeting

Host: Cheng Zhe, Wang Zhaoyu

9:20--9:40

Title: 《Reading and Research》

Reported by: Prof. Qi Xingyu

9:40--10:00

Title: 《A Study of Students' Experience of Being Named - Based on the Phenomenological Perspective of Education》

Reported by: Dr. Li Chunguang

10:00—11:00 Student Reports 1

Host: Cheng Zhe, Wang Zhaoyu

10:00-10:15

Title: 《The importance and reality of the transformation of rural education in the new era under the perspective of “localized” education》

Presenter: Wang Hao Ran

10:15-10:30

Title: 《Research Hot Spots and Research Trends of China's Curriculum Implementation in the Past 20 Years-Visualization Analysis Based on CiteSpace》

Presenter: Wang Ya Ping

10:30-10:45

Title: 《Review and Prospect of School Improvement Research in China's Elementary and Middle Schools in the Past Two Decades--A Visualization Analysis Based on CiteSpace》

10:45-10:50

Student Comment: Zhang Shuang, Li Fangyuan

10:50-11:00

Teacher Comment:

11:00—11:30 Session III: Teachers and Talks

Host: Cheng Zhe, Wang Zhaoyu

Discussion host: Director Wang Gang

Discussion topic :Theory and Practice of Building a Strong Educational State in the New Era

Participating: All teachers

Program Schedule (Afternoon)

13:30—14:45 Student Reports 2

Host: Cheng Zhe, Wang Zhaoyu

13:30-13:45

Title: 《“Disciplinary Special Zones”: Literature Review and Research Perspectives》

Presenter: Wang Liwen

13:45-14:00

Title: 《From “Anxiety Selling” to “Effective Learning”: The Impact of Educational APP Usage Patterns on the Quality of Multi-Subject Interactions》

Presenter: Wu Xuan

14:00-14:15

Title: 《The past and future of the localization of rural education》

Presenter: Cui Xin

14:15-14:30

Title: 《Exploring the construction of university network culture and its realization path》

Presenter: Liu Yaochi

14:30-14:35

Student Comments: Guo Jin Yao, Liu Ying

14:35-14:45

Teachers' Comments

14:45—15:25 Closing Ceremony

Host: Cheng Zhe, Wang Zhaoyu

14:45—15:05 Prof.QiXingyu summarized the conference

15:05--15:25 Speech by Mr. Wang Gang

会议记录 (Notes)



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